

Burak Aktaş

experience

Senior Interaction Designer • Holidu

June 2019 - Now · Munich, Germany

As a part of the multi-disciplinary tech team behind Holidu's consumer-facing products, I have been delivering numerous A/B tests to improve conversion, leading the user research culture in the company, creating design workflows and processes, maintaining and contributing to our design system, mentoring designers and growing the design team by hiring new talent.

My squad's contributions resulted in more than 90% cumulative conversion uplift within the last 2.5 years.

Senior UX Designer • Inofab Health

July 2017 - May 2019 · Ankara, Turkey

Worked on a disruptive respiratory care platform focusing on asthma patients. Designed and shipped products for mobile (iOS and Android) and web. Provided research, storyboards, wireframes, prototypes and final designs.

Teaching / Research Assistant • IIT Institute of Design

August 2016 - May 2017 · Chicago, IL, USA

Assisted graduate level course "Product Design Workshop", while teaching 2D & 3D design tools to graduate level design foundation students.

UX Designer / Teaching Assistant • METU

December 2013 - August 2015 · Ankara, Turkey

Worked for various healthcare and technology startups, creating and shipping digital products. Developed a government-funded product-service-system project improving the blood donation experience in Turkey.

Design Intern • Metaphys

June - August 2012 · Osaka, Japan

Helped to design multiple new products, contributing with ideation, concept development, 3D modeling and prototyping.

skills

Product design process

Problem framing, User research, Concept development, Ideation, Storyboarding, Wireframing, Interactive prototyping, Developer hand off

Tools

Figma, Sketch, HTML, CSS, Zeplin, Adobe Creative Suite, Invision, Principle, Usertesting.com, Jira, Git

3D: Rhinoceros, Grasshopper, Fusion 360, SolidWorks, 3DS Max, Keyshot

Basics of: Python, C, Dart - Flutter, Arduino

Product Designer

Munich, Germany · (+49) 1522 212 7694
aburakaktas.com [✉](mailto:aburakaktas@gmail.com) · aburakaktas@gmail.com

education

IIT Institute of Design

Class of 2017 · Chicago, IL, USA

Master of Design, with a specialization in interaction design, design research, and innovation strategy

Middle East Technical University (METU)

Class of 2013 · Ankara, Turkey

Bachelor of Industrial Design, graduated with highest honors.

awards

Shortlisted • Interaction Awards by IxDA

2018 · Lyon, France

Full Scholarship • Fulbright Program

2015 · US Department of State

Fellowship Grant • Doblin

2015 · Chicago, IL, USA

1st Place • United Nations Development Programme Innovation Awards

2014 · Ankara, Turkey

Bronze • International Design Excellence Awards

2014 · Detroit, MI, USA

Winner • IF Concept Design Awards

2012 · Hamburg, Germany

[& 12 more awards & recognitions](#) [✉](#)

volunteering

Instructor / Mentor • ReDI School of Digital Integration

November 2020 - Now · Munich, Germany

I currently teach the "Introduction to User Experience" class to locals and newcomers without access to digital education.

Mentor • UX Coffee Hours

June 2020 - Now · Worldwide

I offer weekly mentoring sessions to support and guide aspiring designers